

Message Text

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42

ORIGIN EA-14

INFO OCT-01 ADP-00 USIA-12 CU-04 RSC-01 COME-00 EB-11 PA-03

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DRAFTED BY EA/ J: RLDANKERT: MJA

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CU/ OPP - MR. ROTH (SUBSTANCE)

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R 082323 Z JUN 73

FM SECSTATE WASHDC

TO AMEMBASSY TOKYO

INFO AMCONSUL NAHA

UNCLAS STATE 111617

E. O. 11652: N/ A

TAGS: TGEN US JA

SUBJECT: U. S. PARTICIPATION IN EXPO 75

1. USIA HAS ACCEPTED LEAD AGENCY ROLE TO ASSESS, PLAN AND EXECUTE POTENTIAL US PARTICIPATION AT EXPO 75. USIA DEPUTY DIRECTOR KOPP CHAIRED INITIAL MEETING OF INTERAGENCY EXHIBITS COMMITTEE JUNE 8 TO ASSESS FEDERAL LEVEL INTEREST, APPRAISE POSSIBLE PRIVATE AND LOCAL CONTRIBUTIONS, AND ESTABLISH TIMETABLE FOR PROGRESS. US AGENCIES INDICATED CONSIDERABLE RESOURCES IN TERMS OF HARDWARE AND STAFF MAY BE AVAILABLE BUT DEFERRED COMMITMENTS PENDING MORE PRECISE AND CURRENT DEFINITION OF OVERALL THEME AND PURPOSE OF US EXHIBIT. CONSENSUS WAS THAT LOCAL AND PRIVATE RESOURCES SUCH AS INTERNATIONAL OIL COMPANIES AND UNIVERSITY CONTRIBUTIONS SHOULD BE CONSIDERED FOR INTEGRATION IN COMBINED US EXHIBIT.

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2. TIMETABLE PRESENTLY ENVISAGED BY USIA INVOLVES SUBMISSION OF FUNDING PLAN TO OMB AND THE CONGRESS ASAP, PROVISION OF RESOURCE PLANS TO USIA BY FEDERAL AGENCIES BY JULY 15, 1973, PHASE I FORMATION OF OVERALL THEME AND CONTENT PLANS BY OCT 15, PHASE II COMPLETION OF PLANNING INCLUDING PRECISE EXHIBITS AND AUDIO- VISUAL SOFTWARE BY JUNE 15, 1974, AND PHASE III COMPLETION OF EXHIBITION PRODUCTION AND

CONSTRUCTION BY FEBRUARY 15, 1975. COMMITMENT TO GOJ CAN BE MADE NO EARLIER THAN SEPTEMBER- OCTOBER 1973 WITH PROSPECT FOR CONGRESSIONAL APPROVAL OF FUNDING BEING PRIME DETERMINANT.

3. EMBASSY MAY INFORMALLY OUTLINE ABOVE AT ITS DISCRETION TO RESPONSIBLE EXPO OFFICIALS BUT SHOULD STRESS THAT THIS INFORMATION IS FOR PLANNING PURPOSES ONLY AND SHOULD NOT BE DIVULGED PUBLICLY. EMBASSY IS REQUESTED TO FOLLOW UP VERY USEFUL REPORTS (TOKYO 431 AND 3159) WITH DISCUSSIONS WITH EXPO OFFICIALS REGARDING PRESENT STATUS OF PLANNING. WE ARE PARTICULARLY INTERESTED IN KNOWING WHETHER EXPO OFFICIALS CAN ELABORATE UPON PREVIOUS EXPECTATIONS REGARDING SIZE AND COMPOSITION OF AUDIENCE, EXHIBITOR PARTICIPATION, MOST PROMINENT AND VIABLE THEMES WITHIN BROAD OCEANIC CONCENTRATION AND SUB- THEMES, AND PROSPECTS FOR SUBSTANTIVE ANCILLARY ACTIVITIES SUCH AS CONFERENCES AND SEMINARS. USG AGENCIES DESIRED TO KNOW IN PARTICULAR WHETHER EXPOSITION WOULD FOCUS ON GENERAL OR LEADING OCEAN RELATED SCIENCE AND TECHNOLOGY. OTHER QUESTIONS RAISED AT MEETING: WHAT ARE OFFICIAL EXHIBITION LANGUAGES? WO WOULD PRESENCE OF MILITARY SPONSORED OR NUCLEAR RELATED EXHIBITS CAUSE PROBLEMS? RESPONSE WOULD BE USEFUL IN TIME FOR NEXT INTERAGENCY MEETING JUNE 15.

4. EMBASSY MAY REASSURE EXPO OFFICIALS THAT WHILE FUNDING IS CHIEF HURDLE AT THIS POINT, AND CONGRESS HAS BEEN KEEPING CLOSE WATCH ON INTERNATIONAL ACTIVITY EXPENDITURES, USG WILL MAKE A DETERMINED EFFORT TO ACHIEVE A SUBSTANTIAL APPROPRIATION. EMBASSY MAY UNCLASSIFIED

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ALSO INDICATE THAT USG MAY FIND IT USEFUL, AFTER REACHING CLEARER IDEA OF FUNDING PROSPECTS, FOR EXHIBIT COMMITTEE TO EXPLORE FACE- TO- FACE WITH EXPO OFFICIALS SUITABLE EXPOSITION ARRANGEMENTS. WE WOULD DO THIS WITH DESIGNATED EMBASSY REPRESENTATIVES.

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Disposition Event:
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